



Displays and Activities*

1. Pitt Mobile Science Lab
2. NASA - Inflatable Space Launch System
3. NASA - Human Exploration and Technology
4. NASA - ROV -E Rover Demonstration
5. NASA - Giveaways
6. NASA - Mars Science
7. NASA - Google Expedition Virtual Reality
8. NASA - McMurdo 3D Panorama
9. Amateur Astronomers Association of Pittsburgh
10. Photos with Mars Spaceship– Kiwanis Club
11. Mars Historical Society (Train Rides)
12. The North Hills Amateur Radio Club
13. Butler County Amateur Radio Public Service Group
14. NASA- Mars Astronaut Photo Op
15. NASA - Orion Capsule Photo Op
16. Carnegie Science Center-*Make Planet Mars*
17. Mars Borough 3D Mars Journey
18. **Event Office**
19. Mattress Factory–Scribble Machine Demo
20. Armstrong/Discovery Channel Interactive Truck
21. Mars Post Office *Super Delivery Adventure Zone*
22. Mars Maker– Interactive Sculpture
23. LEGO Spaceships–LEGO Club (*inside Mars Library*)
24. Carbiliner: Speed Land Car
25. Butler Community College Blimp Demo
26. Student Challenge and Interactive Demonstrations
27. FIRST Robotics
28. Carnegie Science Center Planetarium
29. APEX–Energy of the Future



Concession & Merchandise*

- A. Mars Brew House
- B. Mama's Place
- C. China House
- D. After Hours Tattoo Studio
- E. Rite-Aid
- F. H & H Root Beer & Kettle Corn
- G. J Took Concession
- H. Fairground Market
- I. D's Apple Dumplings
- J. Grandma Cyl's Homemade Pierogi
- K. The Flame BBQ
- L. 7-11 - Mars
- M. Mars Women's Club
- N. Breakneck Tavern
- O. KZB Sweet Treats
- P. Absolute Block Ice
- Q. Cotton Candy and Kettle Corn
- R. Shop -n- Save
- S. Mars New Year Merchandise
- T. Mars Globes
- U. Posti's Pizza

*Subject to change. Check website for current information.



Shuttle Stops



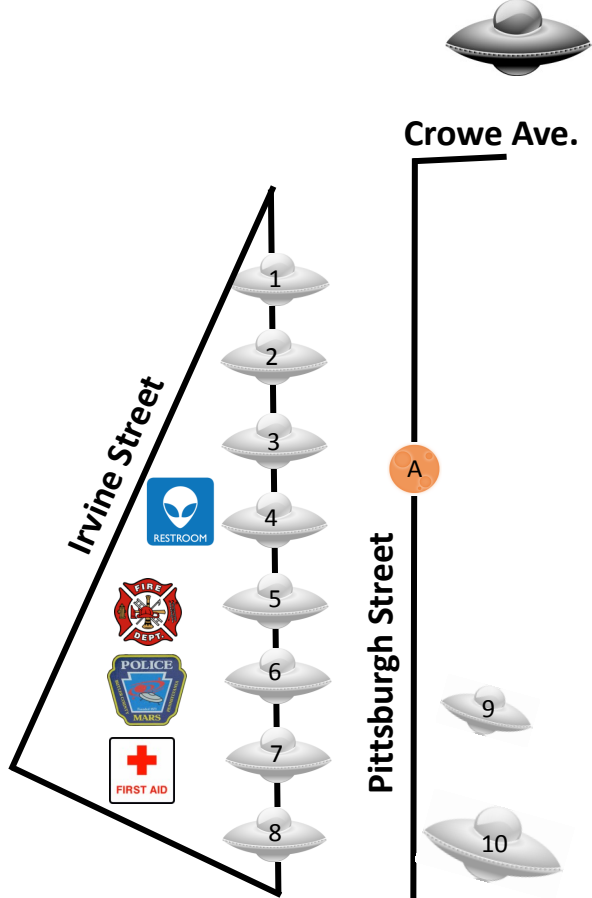
Special Events



Restrooms



Command Center– Police, Fire and EMS



Posti's Pizza Mars Travel Services Shop - n- Save Mars Businesses

Woodland Valley Church

★ MEET THE MARS CHALLENGE (Inside Church)

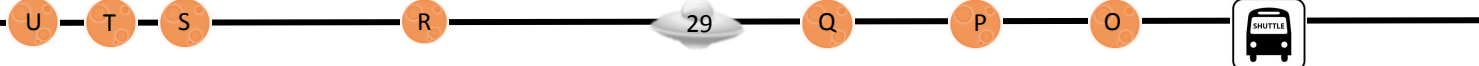
Kid Zone

26, 27, 28, 25, 24

Clark Avenue

MARS HISTORICAL SOCIETY Train Rides 11/12

★ MAIN STAGE



Mars National Bank Mama's Place China House After Hours Tattoo Studio Rite-Aid Mars Post Office Mars Makers

Pfeifer Hardware

Marshall Way

Parking

Mars Public Library

★ MARS Brew Fest

Available Parking in the Mars Borough will be marked with "Parking" signs. Continuous Shuttle Transportation will also be available Friday, 4pm to 11pm, and Saturday, 9:00am to 4pm. See other side for shuttle pick-up locations.



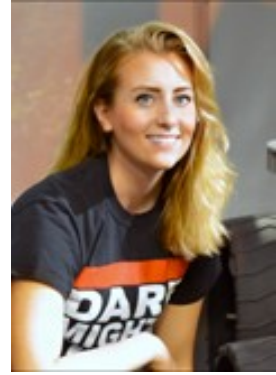


Celebration of the **34th NEW YEAR**
on the planet Mars in the town of
Mars, PA!

MAY 4th, 5th and 6th, 2017
www.marsnewyear.com



WTAE Chief Meteorologist,
Mars New Year Chairperson,
Mike Harvey



Mars High School Graduate
and NASA Engineer,
Kathryn Beckwith



Former NASA
Astronaut and CMU
Professor, Dr. Jay Apt

SATURDAY, MAY 6th 2017*

FRIDAY, MAY 5TH, 2017*

5:00pm - Johnson Space Center Live Interview, Patricia Moore

6:00pm - NASA, Rick Davis, Potential Human Landing Sites on Mars

6:00pm - Mars Brew Fest, sponsored by B.A.S.H. (Mars Area Library)

7:00pm - Costume Contest, sponsored by Breakneck Tavern and Mars Kiwanis

8:00pm - Douglas Terrier, NASA Acting Chief Technologist

8:30pm - Kathryn Beckwith, NASA Jet Propulsion Lab, Dare Mighty Things

8:55pm - Dr. Jim Green, Welcome

9:00pm - Dr. Michael Meyer, Chief Scientist/ Mars Exploration Program

9:45pm - Countdown to Mars New Year

10:00pm - FIREWORKS

10:00am - April Lanotte, from Mars, PA to NASA

10:30am - Mary Voytek, Senior Scientist, NASA Astrobiology Institute

11:00am - Douglas Terrier, NASA Acting Chief Technologist

11:30am - Rachel Tillman, 1st Spacecraft of Mars! Viking – 40 Years Later

12:00pm - 2:00pm - PEEP Depressurization Chamber Interactive Demo (Woodland Valley Church)

12:30pm - Mars Program, Carnegie Science Center

1:30pm - Mars New Year and Student Challenge Awards Presentation

2:00pm - Mitch Schulte, Mars 2020 Program Scientist

2:30pm - Rick Davis, Assistant Director for Science and Exploration

3:00pm - Kathryn Beckwith, "From Mars to Materials to Martian Machines"

3:30pm - Cranberry Men's Chorus

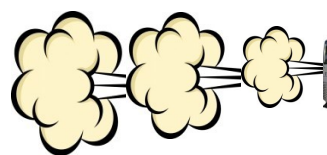
*On Main Stage unless otherwise noted.

2017 MARS NEW YEAR CELEBRATION SPONSORS



Mars New Year is a collaborative educational and community venture by NASA and Mars, PA.

CONSIDER OUR FREE PARK AND RIDE SHUTTLE LOCATIONS FOR YOUR CONVENIENCE!



Vogel Disposal Services Inc.
121 Brickyard Road
Mars, PA 16046

Mars Area High School
520 Route 228
Mars, PA 16046

Mars Primary Center
547 Route 228
Mars, PA 16046

Adams Township Fire Bldg. (NEW LOCATION)
645 Route 228
Mars, PA 16046

